

Great-West Lifeco's third quarter 2024 earnings conference call to be held on November 7

Financial results will be released on November 6

Winnipeg, MB, October 31, 2024 – Great-West Lifeco Inc. (TSX:GWO) will release its 2024 third quarter financial results after market close on Wednesday, November 6, 2024.

Earnings Conference Call & Webcast details

The third quarter results will be discussed in a conference call and webcast with company management at 10:00 a.m. ET on Thursday, November 7. The live webcast and presentation materials will be available at greatwestlifeco.com.

Participants may access the call via telephone by calling 1-844-763-8274 (toll-free) or +1-647-484-8814 (International). Alternatively, participants may register using the following [registration link](#) for expedited access to the call.

A replay will be available following the event on our [website](#), or by calling 1-855-669-9658 (Canada toll-free) or 1-877-344-7529 (U.S toll free) and using the access code 6085380.

About Great-West Lifeco Inc.

Great-West Lifeco is a Canadian headquartered, international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses. We operate in Canada, the United States and Europe under the brands Canada Life, Empower, and Irish Life. At the start of 2024, our companies had over 32,250 employees, 106,000 advisor relationships, and thousands of distribution partners – serving approximately 40 million customer relationships. Great-West Lifeco trades on the Toronto (TSX) Stock Exchange under the ticker symbol GWO and is a member of the Power Corporation group of companies.

To learn more, visit greatwestlifeco.com.

- 30 -

For more information contact:

Media Relations

Leezann Freed-Lobchuk

204-946-4576

media.relations@canadalife.com

Investor Relations

Shubha Khan

416-552-5951

shubha.khan@canadalife.com